

PARIS_{ON} WHEELS

parisonwheels.fr



We support brands and businesses in their growth through agile, creative, and results-driven solutions. Our expertise is built around four key pillars:

● **Communication and Marketing**

Impactful ideas and tailored materials to enhance your brand image and boost your visibility → Visual design, promotional items, press campaigns, social media, contests, 360° campaigns°

● **Web and Digital Performance**

Digital solutions designed to engage and convert → Showcase and e-commerce websites, UX/UI, SEO, email marketing, digital redesign...

● **Lead Generation and Business Development**

Effective solutions to generate qualified leads and boost your business growth → Telemarketing, appointment setting, multichannel campaigns, CxO dinners, offer redesign, tender management

● **Event and Project Management**

Professional events designed from A to Z, in France or internationally → Full organization, venue sourcing, innovation tours, content production, logistical coordination

Need tailored support?

Our team tailors each service to your goals to ensure a tangible and measurable impact. Contact us to discuss your project contact@parisonwheels.fr

◎ COMMUNICATION AND MARKETING

Creative, targeted actions to enhance your image, engage your audiences, and boost your visibility:

- Creation of print & digital materials: Ads, banners, flyers, goodies, business cards, greeting cards.
- Press and Influencer Relations: press releases and distribution, journalist and influencer relationships.
- Digital and Social Media Animation: Management of your social networks (LinkedIn, Instagram, etc.), community management, editorial planning, digital marketing.
- Contests and Special Operations: Creation of landing pages, game mechanics, prize management
- 360° Campaigns (TV, social, print): Designing and broadcasting, multi-channel campaigns.

◎ WEB AND DIGITAL PERFORMANCE

We create high-performing digital ecosystems designed to engage, convert, and retain.

- Website Creation: e-commerce sites, custom-developed with responsive design.
- UX/UI Design: Optimized user experience, clear interfaces, user-centered design.
- SEO and Organic Referencing: semantic and link-building optimization for your organic visibility.
- Emailing and Marketing Automation: Targeted campaigns, scenarios, personalized newsletters.
- Audit & Digital Redesign: Analysis of existing setups, strategic and technical recommendations.

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LEAD GENERATION AND EVENTS

◎ LEAD GENERATION AND BUSINESS DEVELOPMENT

Effective solutions to attract, qualify, and convert your prospects into clients:

- Teleprospecting and B2B Appointment : Lead qualification, qualified appointments with your targets.
- 1:1 Meetings Organization & Trade Shows: Planning and follow-up before, during, and after the event.
- Multichannel Lead Generation Campaigns: Emailing, LinkedIn, telephony, nurturing.
- Custom Business Events: CxO dinners, workshops, conferences, training sessions.
- Commercial Offer Redesign: Positioning, key messaging, sales support tools.
- Tender Responses: Writing, structuring, coordinating responses and follow-up.

◎ EVENTS AND PROJECT MANAGEMENT

We orchestrate your professional events from A to Z, in France and internationally:

- Turnkey Event Organization: Seminars, conferences, trade shows, roadshows.
- Venue and Supplier Sourcing: Unique locations, caterers, hostesses, technical support, decoration.
- Innovation Tours and Learning Expeditions: Designing immersive journeys for your teams or clients.
- Event Content Production: Photos, videos, branding, communication kits.
- Logistics Coordination and Scheduling: Full project management

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ESTIMATED PRICING

Service	Description	Price (HT)	Delivery	Informations
Design of print materials (flyers, business cards, etc.)	Professional design, printing	starting at 150 €	3 to 5 days	Printing and delivery
Email campaign (design + delivery)	Graphic design + sending via tool like Mailchimp	starting at 500 €	5 to 7 days	Detailed reporting and analysis
Showcase website (5 pages) creation	Responsive, SEO-optimized, custom-built website	starting at 2 000 €	2 to 3 weeks	WordPress CMS + Hosting
Basic e-commerce website (10 products)	Online store with payment, shopping cart, and product pages	starting at 5 000 €	4 to 6 weeks	CMS Shopify or WooCommerce
Social media management (LinkedIn or Instagram)	Creation / management / moderation – 8 posts per month	starting at 750 € / mois	Monthly	Reporting included
Contest (landing page + visuals) Quizz games..	Page design, mechanics, rules, and prizes	starting at 1 000 €	7 to 10 days	Client-provided prizes or may be included in options
SEO (audit + on-page optimization)	SEO audit, recommendations, and implementations	starting at 850 €	1 to 2 weeks	Fixed fee or monthly plan available
Acquisition Strategy / Lead Gen (targeted campaign)	Targeting, messaging, channels, execution	starting at 1 500 €	2 to 3 weeks	Ideal for B2B
B2B Appointment Setting (trade shows, prospecting)	Lead qualification and appointment scheduling	starting at 500 € / rv	Depends on volume	100% in-house
Organization of a professional event	Full management: venue, logistics, communication	Fees 10% + Project Management	4 to 6 weeks	Budget depending on the number of participants and location
Workshop and Innovation Tour management	Co-creation, content, facilitation	starting at 1 000 €	2 to 4 weeks	Quote based on the program
Revamping the commercial offer	Audit, rewriting, and sales collateral design	starting at 1 000 €	2 to 3 weeks	PPT presentation included
Bid submission	Structuring, writing, design, and filing	starting at 1 000 € + 2%	1 to 3 weeks	Based on complexity



Maxime

CEO - CHIEF EXECUTIVE OFFICER

Leads the overall strategy, key decision-making, and ensures alignment across teams.



Emma

COMMUNICATION STRATEGY

Designs and implements communication strategies to strengthen brand image and support business objectives



Jimmy

WEB DEVELOPPER

Develops intuitive websites combining technical performance and optimal user experience



Léa

MARKETING STRATEGY

Defines and leads marketing strategies to build brand awareness, drive traffic, and support growth.

**Create.
Amaze.
Inspire.**

**AGENCE 360, ORIENTÉE
PERFORMANCES ET
RÉSULTATS**

parisonwheels.fr

Business name: ParisOnWheels

Company registration number: SIRET **99147369500013**

APE code: 7021Z – Business consulting

Business address: Paris, France

Email : contact@parisonwheels.fr

Activity: Creation of websites, branding, visual and editorial content, online advertising campaign management.

Clients: Both businesses and individuals.

Our website address is: <https://www.parisonwheels.fr>

